

October 3, 2023  
POLIN Conference Centre  
Anielewicz 6, Warsaw

coface  
FOR TRADE

## IDENTIFYING RISK IN AN UNCERTAIN WORLD

# COFACE 2023 COUNTRY RISK CONFERENCE

Strategic Partner:



Partners:



Media partner:



## Conference programme

**09:00** Participant registration and welcome coffee

**10:00** Conference Commencement  
**Patrycjusz Wyźga**

**10:05** Opening remarks on behalf of Coface Poland  
• **Łukasz Kiliński**, Country Manager, Coface Poland

**10:15** Greatest challenges from the business perspective  
moderated by **Patrycjusz Wyźga**  
• **Jarosław Jaworski** – CEO Coface Central Europe Region  
• **Bernard Muselet** – Senior Country Officer of Crédit Agricole Group in Poland, I vice-president of Credit Agricole Bank Polska SA

### I SESSION

**10:30** Europe, Asia, America. In search of the long-awaited economic recovery.  
A discussion led by Coface economists on the subject of the challenges and prospects shaping the global economy.  
• **Grzegorz Sielewicz**, Chief Economist for Poland and the Central European Region at Coface  
• **Bruno De Moura Fernandes**, Head of Macroeconomic Research at Coface  
• **Christiane von Berg**, Chief Economist for Germany and Western Europe at Coface  
• **Bernard Aw**, Economist for Asia Pacific Region at Coface  
Moderated in POLIN by **Grzegorz Sielewicz**. Foreign economists online

**11:20** The impact of parliamentary elections on the outlook for the Poland's economic landscape  
• **Jakub Borowski**, Chief Economist at Credit Agricole Bank Polska

**12:00** Lunch break

### II SESSION

**13:00** Geopolitical trends and turmoil on the geopolitical chessboard. A discussion with experts.  
• **prof. Bogdan J. Góralczyk**, European Center of the University of Warsaw  
• **prof. Agnieszka Legucka**, Russia Analyst, Polish Institute of International Affairs  
• **Col dr Piotr Potejko**, Department of Information Technology, University of Warsaw  
Moderated by **Patrycjusz Wyźga**

**13:45** Navigating corporate management challenges. Safeguarding business in the modern economy.  
• **Sławomir Grzelczak**, President of the Management Board, BIG InfoMonitor  
• **Janusz Czarnocki**, CFO, HEWLETT PACKARD Enterprise Polska  
A discussion with managers moderated by **Patrycjusz Wyźga**

**14:15** Role of CSR in Contemporary Business. Social Responsibility.  
• **Anna Marusia**, President of the Urtica Children's Foundation  
Invitation to participate during the break in a joint action with the Foundation

**14:30** Coffee break alongside an auction for the Foundation

### III SESSION – CHALLENGES FOR CFO

**15:00** CFO Panel: Evolution of Risk Strategies in Contemporary Finance in recent years  
Discussion with practitioners about experiences and solutions in different sectors  
• **Olga Panek**, Vice-President of the Management Board for Financial Affairs, FERRO  
• **Mariusz Grajda**, CFO CE Region, ESTEE LAUDER  
• **Maciej Grzegorzczak**, CFO, Vice-President of the Management Board, BLEJKAN  
• **Grzegorz Kucia**, President of the Management Board, PONAR ŻYWIEC  
Moderated by **Iwona D. Bartzak** and **Bartosz Radziszewski**, DIALOG Financial Directors Club

English/Polish interpretation is provided throughout the conference.

Registration: [countryriskconference.pl](https://countryriskconference.pl)